



RED TOUR– Cappadocia Highlights & Heritage Discovery

TOUR DETAILS

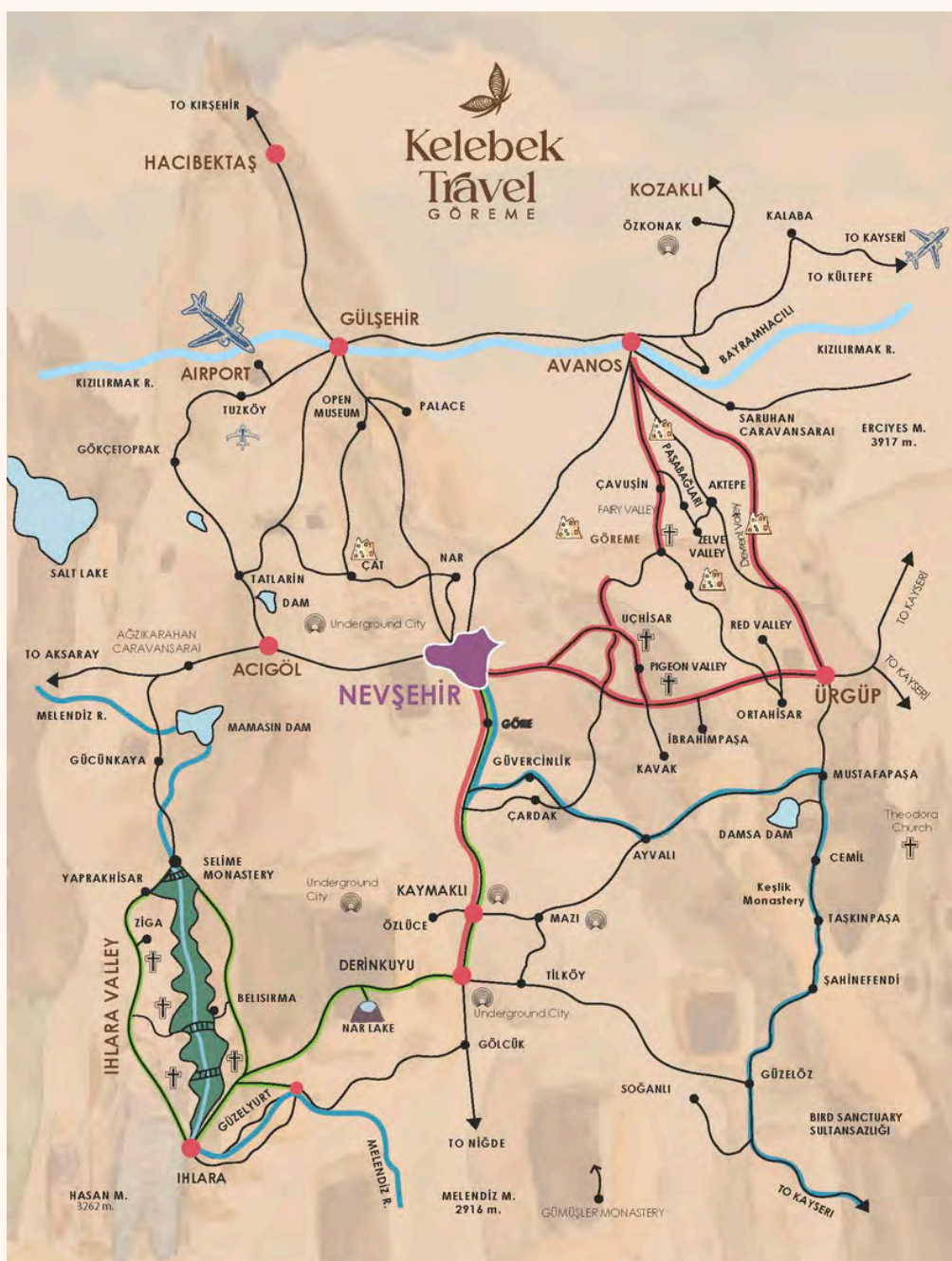
- **Tour Name:** Red Tour – Cappadocia Highlights & Heritage Discovery
- **Destination:** Cappadocia, Türkiye
- **Tour Type:** Full-Day Guided Cultural & Sightseeing Tour
- **Duration:** Approximately 6–7 Hours
- **Difficulty Level:** Easy – Moderate Walking Required
- **Transport:** Air-conditioned vehicle + guided walking sections
- **Guide:** Licensed Professional Tour Guide
- **Group Type:** Regular / Private Options Available
- **Departure _Return Time:** 10:00am – 04:30 pm

Welcome to the Red Tour – Cappadocia's Timeless Highlights

Experience the very best of Cappadocia on this unforgettable full-day journey through the region's most iconic landscapes, ancient settlements, and living traditions. From the extraordinary fairy chimneys of Paşabağ and the abandoned rock-cut village of Zelve to the imaginative formations of Devrent Valley, every stop reveals a different chapter of Cappadocia's remarkable story.

Discover centuries-old pottery craftsmanship in the historic town of Avanos, admire breathtaking panoramic views from Uçhisar Castle, and conclude your adventure at the spectacular Göreme Panorama, where Cappadocia's unique volcanic landscape unfolds before your eyes.

Combining history, nature, culture, and stunning scenery, the Red Tour offers the perfect introduction to the UNESCO World Heritage region of Cappadocia. Whether you're visiting for the first time or returning to explore more deeply, this carefully designed experience showcases the destinations that have made Cappadocia one of the world's most extraordinary travel destinations.



ITINERARY

STOP 1 | PAŞABAĞ VALLEY (MONKS VALLEY)



Step into one of Cappadocia's most iconic landscapes, where towering fairy chimneys create an unforgettable natural scene. Known as Monks Valley, Paşabağ was once home to hermit monks who carved small chapels and living spaces into these unique rock formations, seeking solitude and spiritual life. Wander among the remarkable mushroom-shaped fairy chimneys while learning about the region's volcanic origins and early Christian monastic traditions.

- Average Visit Duration: 45–60 Minutes

STOP 2 | ZELVE OPEN AIR MUSEUM



Discover one of Cappadocia's oldest and most fascinating settlements. Once a thriving village shared by Christian and Muslim communities, Zelve features an extraordinary network of rock-cut homes, churches, monasteries, tunnels, and pigeon houses carved into the soft volcanic landscape. Walk through the abandoned valley and experience how people lived here for centuries before the village was relocated in the 1950s.

- Average Visit Duration: 45–60 Minutes

STOP 3 | DEVRENT VALLEY (IMAGINATION VALLEY)



Unlike other valleys in Cappadocia, Devrent has never been inhabited, making it a natural gallery shaped entirely by wind and erosion. As you stroll through the valley, use your imagination to discover rock formations resembling camels, dolphins, seals, birds, and even human figures. It is one of the best places to appreciate the incredible artistry of nature.

- Average Visit Duration: 20–30 Minutes

STOP 4 | AVANOS POTTERY EXPERIENCE



Visit the historic town of Avanos, a member of European Ceramic Route, famous for its pottery tradition dating back over 4,000 years to the Hittites. Using the fine red clay collected from the Kızılırmak (Red River), local artisans continue to create beautiful handmade ceramics on traditional kick wheels. Watch a live pottery demonstration and, if you wish, try shaping clay yourself under the guidance of a master craftsman.

- Average Visit Duration: 30–45 Minutes

- LUNCH Delicious lunch with traditional flavors.

- Average Visit Duration: 40-50 Minutes

STOP 5 | UÇHISAR CASTLE VIEWPOINT



Enjoy spectacular panoramic views from the base of Uçhisar Castle, the highest natural rock fortress in Cappadocia. This impressive volcanic formation served as a strategic lookout and defensive stronghold for centuries. From the viewpoint, admire breathtaking vistas stretching across valleys, fairy chimneys, and ancient cave dwellings—one of the region's most photographed locations.

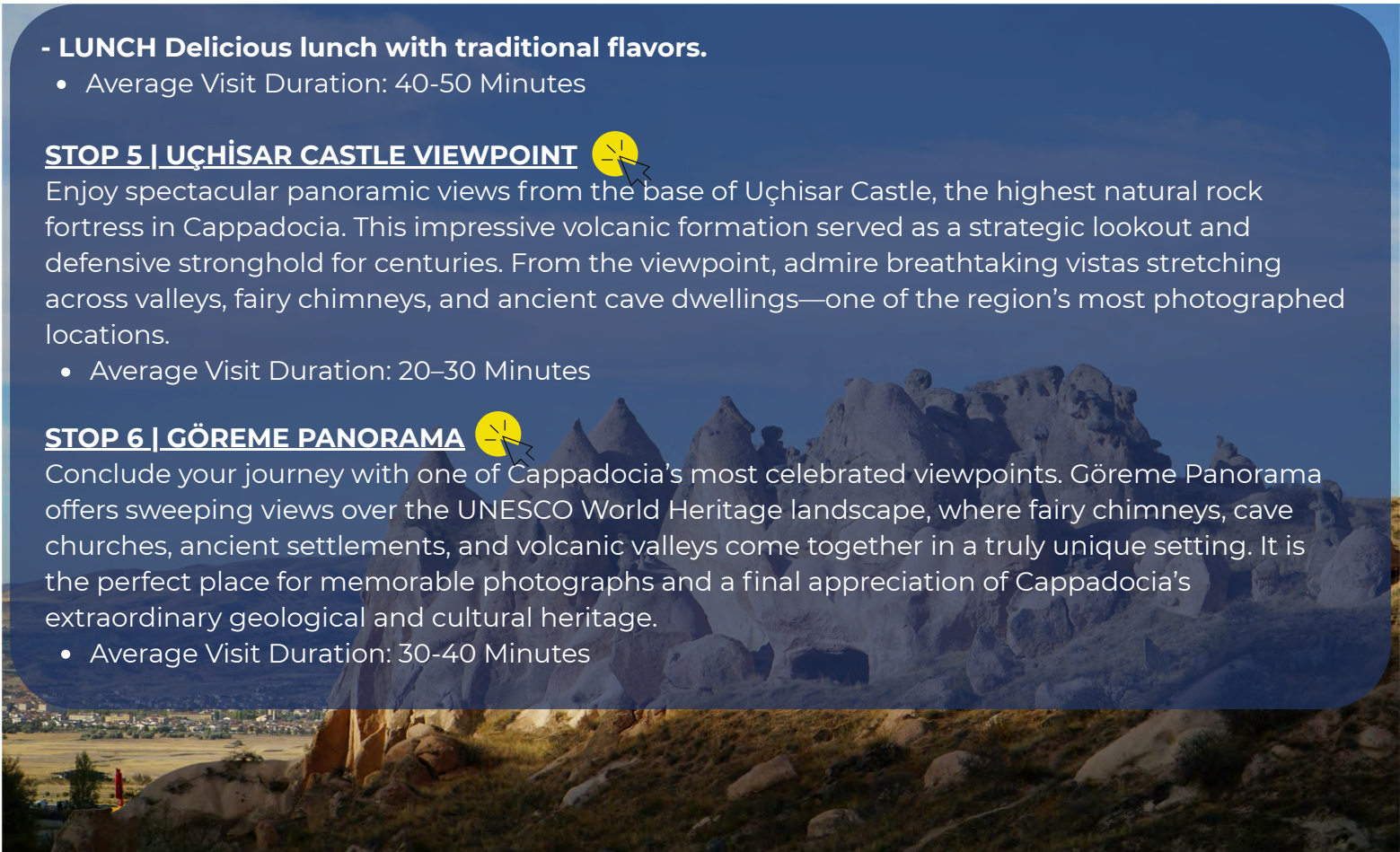
- Average Visit Duration: 20–30 Minutes

STOP 6 | GÖREME PANORAMA



Conclude your journey with one of Cappadocia's most celebrated viewpoints. Göreme Panorama offers sweeping views over the UNESCO World Heritage landscape, where fairy chimneys, cave churches, ancient settlements, and volcanic valleys come together in a truly unique setting. It is the perfect place for memorable photographs and a final appreciation of Cappadocia's extraordinary geological and cultural heritage.

- Average Visit Duration: 30-40 Minutes



In **RED TOUR** Your journey begins among the towering fairy chimneys of **Paşabağ**, where the silence of the valley still carries the memory of hermit monks who once carved their chapels and shelters into the rocks. From there, you step into the abandoned world of **Zelve**, wandering through ancient cave homes, churches, tunnels, and pigeon houses that whisper stories of the communities who lived side by side for centuries.

As the road leads you to **Devrent Valley**, history gives way to imagination: rocks shaped by wind and rain suddenly resemble camels, birds, dolphins, and mysterious human figures, each revealing a different story to every traveller.

In **Avanos**, the landscape becomes something you can touch, as local masters transform the red clay of the **Kızılırmak River** into graceful pottery using techniques passed down for thousands of years—and you may even sit at the wheel to leave your own mark in the clay.

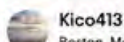
The day then opens onto the magnificent views of **Uçhisar**, where valleys, fairy chimneys, and ancient cave dwellings stretch toward the horizon.

Finally, standing at **Göreme Panorama**, you take in the extraordinary landscape as a whole and realise that Cappadocia is not simply a place you visit; it is a living story shaped by nature, faith, imagination, and human hands—and for one unforgettable day, you become part of it.

TRIPADVISOR GUEST REVIEWS

REAL EXPERIENCES • CAPPADOCIA WITH KELEBEK TRAVEL

PRIVATE RED TOUR EXPERIENCE



Kico413

Boston, Massachusetts • 6 contributions

👍 0 ...



Amazing time with Nigar and Mustafa!!

Jul 2026

We had some fun activities planned prior to arriving to sultan caves hotel. Upon arrival we were recommended to do one of the tours for more of a historically background. We picked the red tour, it was between small group or private and we picked the small group. Nigar met us at 10am at reception and introduced herself and the driver Mustafa. It turned out our tour turned private, it was just myself, husband and 11 year old daughter. It was the best \$\$ we spent. Mustafa drove us to every check point, and Nigar was our guide at each check point. She had a vast knowledge of the area and historically background, all the while she was connecting and interacting with us on a personal level. At each point she would leave us and meet with us in 15min giving us space and time to take pictures and explore on our own. They then took us to lunch at Kings Valley which you can only go to with this tour and or if you stayed at Sultan Cave. We drove on a bumpy road in the van and were met with a jeep, which took us down to the farm. Where we were met with two wonderful women, who went through the food items with us, and what they were serving. We had the whole farm. To ourselves the food was delicious, there were cats that our daughter played with.... It was such a good decision to book with Kelebek and VERY FORTUNATE that we got Nigar as our guide and Mustafa as our driver- they were a great team making jokes and laughing with us while we were driving from place to place. HIGHLY RECOMMEND BOOK THE TOUR!!!! You will see everything you need to see in Cappadocia, and hear the stories behind the them too, and if you're lucky like us you will end up with a tear storyteller Nigar.

CAPPADOCIA RED TOUR



Connector27955390791

1 contribution

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Cappadocia Red Tour

The Red Tour of Cappadocia was an impressive experience beyond expectations, and thanks above all to our guide G. Nigar, the satisfaction of the trip was greatly increased. During this tour, we were able to efficiently explore the most iconic sights of Cappadocia, where we were able to take a close look at the landscape of the unique fairies in the Pashava Valley, and where we were able to experience the traces of the cave towns where the ancients actually lived. The G. Nigar guide goes beyond the level of simply describing the place, making it easy to understand the historical background and cultural significance of each site. The explanation was very clear and friendly, and the question was answered honestly so I was able to immerse myself throughout the tour. Also on the move, we were bored to talk about the entire history and lifestyle of Cappadocia. The schedule was very well organized, and each place was given enough time to take a few look around. A good point to take photos was also sufficient to leave good memories. Overall, I would definitely recommend Redtour to those who are visiting Cappadocia for the first time, and I think it will be a much deeper and more satisfying trip, especially with a guide from G. Nigar.

Visited May 2026 • Traveled as a couple

Written May 3, 2026

👍 Helpful 10

EXCELLENT TEAM



natalianiam305

Bologna, Italy • 42 contributions

👍 0 ...



Fantastic Cappadocia Tour with an Excellent Team

Jun 2026

We had an amazing day exploring Cappadocia with Kelebek Travel. Everything was perfectly organized from start to finish. Our guide was knowledgeable, engaging, and happy to answer all our questions. We learned so much about the history, culture, and unique landscapes of this beautiful region.

A special thank you to our guide Ez and driver Mustafa, who was courteous, professional, and made the journey comfortable and enjoyable. We always felt safe and well taken care of.

The tour exceeded our expectations, and we would highly recommend Kelebek Travel to anyone visiting Cappadocia. Thank you for helping create such wonderful memories!



THREE STORIES • ONE UNFORGETTABLE CAPPADOCIA

Stop1 | Pasabag Valley (Monk Valley)

● Paşabağları: The Timeless Forest of Monks and Stone

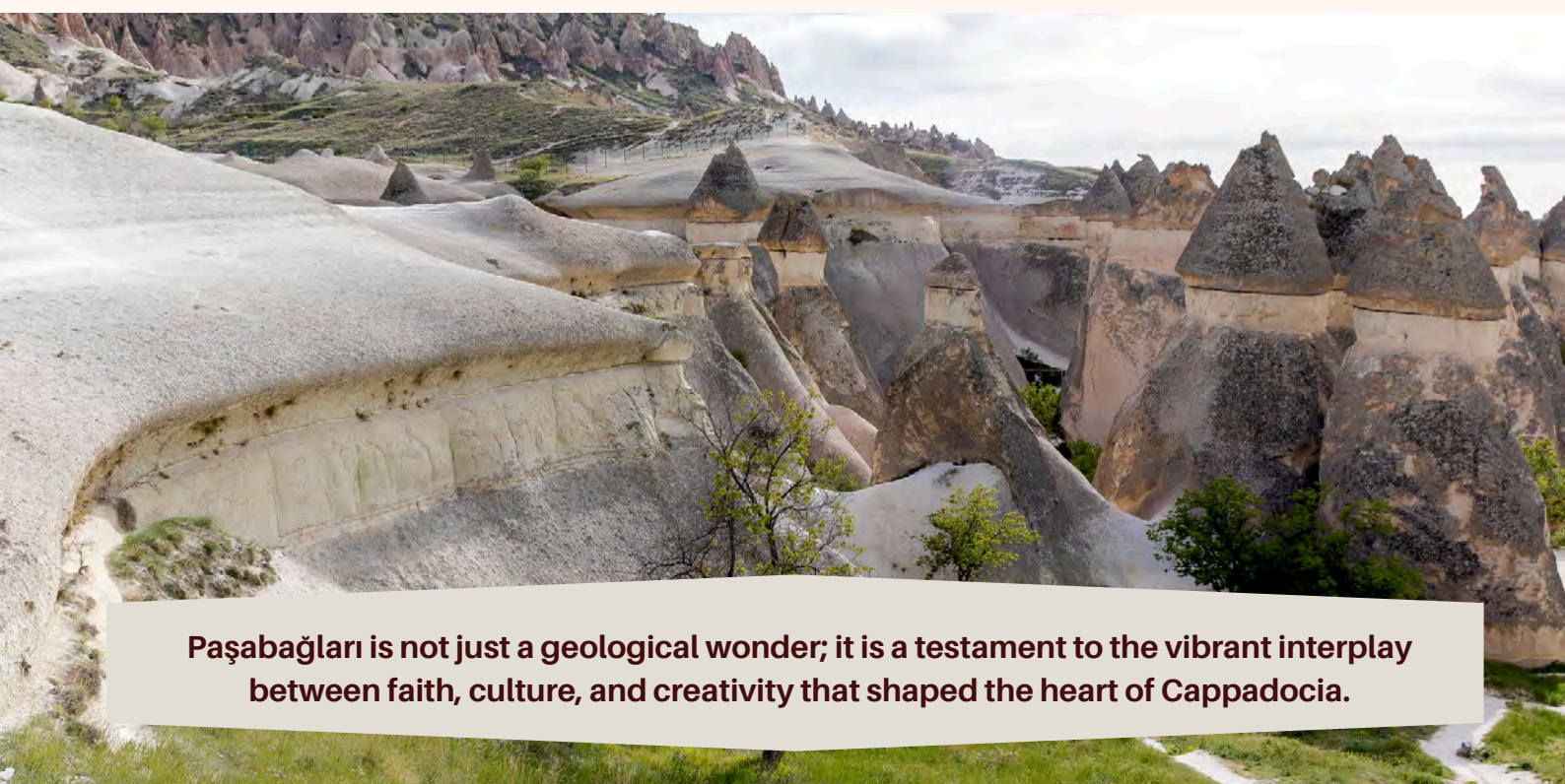
Step into a forest of stone where the wind and time have sculpted a landscape unlike any other on Earth. Located northeast of Çavuşin village, near the Göreme-Avanos highway, Paşabağları (also known as the Monks Valley) features a stunning collection of fairy chimneys that resemble natural statues—some pointed, some capped, and others boasting unique multiple heads.



The Legacy of the Desert Fathers Once a primary retreat for Christian hermits seeking seclusion, this valley became a vital center for spiritual education until the 13th century. Its historical and archaeological importance was famously documented by the researcher Guillaume de Jerphanion between 1925 and 1942, highlighting its privileged place in medieval art. Remarkably, the tradition of living within these rock-carved dwellings continued as recently as 1952.

The Hermitage of Saint Simeon The most iconic landmark in the valley is the three-headed fairy chimney dedicated to Saint Simeon. Following the tradition of the "stylite" monks who lived atop high columns to escape worldly distractions, this 5th-century ascetic from Aleppo sought refuge in the heights of the rocks. Inside this massive structure, you can explore:

- **The Hermit's Cell:** A small room where monks lived in near-total isolation, illuminated only by narrow windows.
- **Ascetic Simplicity:** Authentic stone-carved beds where monks rested, surviving on simple offerings of bread and water.
- **A Climb to the Divine:** Steep stairways leading 10 to 15 meters upward into the rock, physically elevating the monks away from the material world.



Paşabağları is not just a geological wonder; it is a testament to the vibrant interplay between faith, culture, and creativity that shaped the heart of Cappadocia.



Welcome to a place where nature and faith have carved a forest of stone. Located northeast of the village of Çavuşin, just one kilometer from **the Göreme-Avanos** highway, **Paşabağları** (historically known as the "Monks Valley" or "Priests Valley") offers one of the most phantasmagoric landscapes in all of Cappadocia. Here, the hard limestone layers of the plateau have eroded over centuries to reveal the soft volcanic tuff underneath, which wind and rain have shaped into towering, multiple-headed fairy chimneys.

The Legend of **Saint Simeon** The heart of this valley is the legendary **Saint Simeon Chapel**, nestled within a distinct three-headed fairy chimney. Saint Simeon, a 5th-century ascetic from Aleppo, adopted an unconventional lifestyle to evade the excessive attention his miracles attracted. While "stylite" monks elsewhere lived atop high columns, the hermits of Cappadocia chose to carve their cells directly into these natural rock towers, perched at heights of 10 to 15 meters. Inside, you can still see the authentic stone-carved beds and narrow windows where these monks lived in near-total isolation, surviving on minimal offerings of bread and water.

A Journey Through Medieval Art and Faith Paşabağları is not just a geological wonder; it is a vital site for medieval art and archaeology, largely documented by the researcher Guillaume de Jerphanion between 1925 and 1942. As you wander through the valley, you will discover:

- Rock-carved churches and prayer rooms that echo with ancient devotion.
- Intricate tombs adorned with relief and painted cross decorations.
- Spiritual chambers that provide a rare glimpse into the monastic life that once thrived in these stones.

A Living Heritage For centuries, this area stood as an important education center for Christians, with its traditions of seclusion and faith continuing well into the Middle Ages. Remarkably, the rock dwellings here were used as homes by local people as recently as 1952, making Paşabağları a living testament to the vibrant interplay between culture, faith, and the landscape.

Experience the silence and majesty of the Monks Valley, where every carved stone tells a story of devotion that has spanned over a millennium.

Stop2 | Zelve Open Air Museum

● Paşabağları: The Timeless Forest of Monks and Stone

Zelve Open Air Museum: A Millennium-Long Journey Inside the Rocks
A Natural Masterpiece Defying Time One of the most captivating corners of Cappadocia, Zelve Open Air Museum, awaits you just two kilometers from the Göreme-Avanos highway, nestled on the steep northern slopes of Aktepe. As a UNESCO World Heritage site, this valley features some of the region's most dense and beautiful fairy chimneys, formed by centuries of wind and rain patiently eroding the volcanic tuff.

The Cradle of Faith and Education Between the 9th and 13th centuries, Zelve served as a vital religious center for the Christian world. It is famously known as the place where priests received their first religious seminars, making it home to some of the earliest and most impressive examples of monastic life in Cappadocia. The rock-carved structures began to be used as dwellings and places of worship by Christian communities as early as the 7th century.

Three Valleys, Three Unique Worlds The Zelve site consists of three large valleys, each housing its own unique treasures:

- **First Valley:** Home to the Balıklı (Fish) and Üzümlü (Grape) Churches, famous for their symbolic reliefs. These motifs represent the Iconoclastic period, focusing on symbolic imagery rather than biblical figures.
- **Second Valley:** The heart of this valley is the Holy Cross Church (Kutsal Haç), which captivates visitors with its interior relief crosses.
- **Third Valley:** Here you will find an extensive monastery complex and a unique Rock Mosque in the village square. The mosque's "Baldaken" style minaret is a rare gem of early Ottoman architecture.

Discover the Hidden Details

- **The Mystical Tunnel:** Experience an exciting transition between the second and third valleys through a historical rock-carved tunnel.
- **Decorated Pigeonholes:** High in the cliffs, you will see 19th and 20th-century pigeonholes adorned with rich motifs like pomegranates and the tree of life. These were vital to the region's agricultural past, providing fertilizer for the local vineyards.
- **Living History:** Remarkably, life in these rock-cut homes continued until 1952. Due to the increasing danger of rockfalls, the valley was evacuated, and the inhabitants moved to the nearby village of Aktepe.

Zelve is more than just a site of stones; it is the shared story of the people, monks, and villagers who breathed life into those rocks. Exploring this silent but expressive valley is the best way to truly feel the spirit of Cappadocia.

Stop3 | Devrent Valley (Imagination Valley)

● Where Nature Sparks Imagination.

Welcome to one of Cappadocia's most extraordinary natural landscapes. Unlike many other valleys in the region, Devrent Valley is not known for rock-cut churches or ancient settlements. Instead, it is celebrated for its remarkable rock formations sculpted entirely by millions of years of volcanic activity, erosion, and the forces of nature.

Often called Imagination Valley, Devrent invites visitors to see beyond the rocks. As you explore the valley, you'll discover fairy chimneys resembling camels, birds, dolphins, seals, human figures, and countless other shapes—each one brought to life by your own imagination. The valley's most famous formation is the giant camel-shaped fairy chimney, an iconic symbol of Cappadocia.



Geologically, these fascinating formations were created by volcanic tuff and ignimbrite deposits. Escaping hot volcanic gases hardened certain sections of the rock, while wind and rain gradually eroded the softer surrounding material, leaving behind the spectacular natural sculptures seen today.

With its surreal scenery and ever-changing perspectives, Devrent Valley offers a unique opportunity for photography, peaceful walks, and creative exploration. More than just a sightseeing stop, it is a place where nature becomes an artist and every visitor discovers a different story among the rocks.

Stop 4 | Avanos Pottery Experience

- Witness the Hittite Legacy and Discover Avanos



At this stop, you will discover the pottery workshops of Avanos and experience a living craft tradition that has been preserved since the time of the Hittites.

A Quick Overview of What to Expect at This Stop



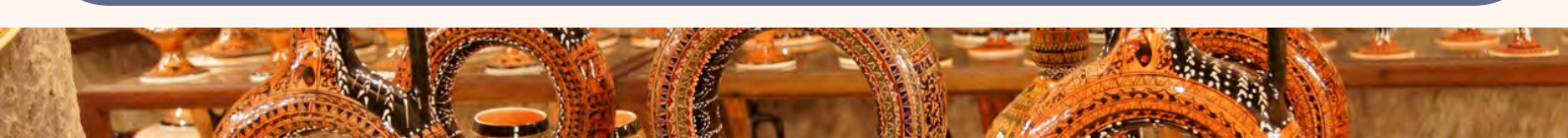
The Historical Process of Pottery in Anatolian Civilizations

The evolution of ceramic production in Anatolia reflects a steady advancement in technology and artistic expression:

- **Neolithic Period (Çatalhöyük):** Around 5500 BCE, pottery was produced using open-pit firing methods. These early wares were often porous and nonslipped, utilizing organic materials like chaff (reed fragments) and minerals like quartz as temper to prevent shrinkage during the low-temperature firing process.
- **The Hittite Era:** During the second millennium BCE, the Hittites established a rich artistic tradition where pottery was deeply intertwined with ritual and daily life. Their ceramics were characterized by standardization across the empire, suggesting centralized state control over workshops.



- **Urartu and Post-Hittite Periods:** The Urartians (900–600 BCE) developed advanced kiln systems reaching temperatures over 1000°C, producing distinct red-slipped, vitrified wares with low porosity.
- **Seljuk and Ottoman Eras:** Pottery reached a technological peak in centers like İznik and Kubadabad. Craftsmen used advanced buried furnaces, uniform firing programs, and specialized glazes (such as lead and sodium-rich transparent glazes) to create highly durable and decorative ceramics.



The Hittite Legacy and the Transition to Avanos

The Hittites are particularly famous for their refined aesthetic sensibility and symbolic forms. The most characteristic Hittite pottery forms include:

- Beak-spouted pitchers and relief-decorated vases.
- Rhyta (libation vessels) and ring-based pottery used in worship and ritual practices.



Avanos stands as a "pottery island" where this Hittite heritage remains a living practice. The town's craft is inextricably linked to the Kızılırmak River, whose red clay has nourished ceramic craftsmanship since the time of the Hittites—and even earlier. This geographical gift allowed Avanos to maintain uninterrupted production, unlike other settlements in the region.

Today, Avanos pottery is more than a traditional craft; it is a pillar of the region's identity:

- **Cultural Continuum:** Avanos preserves millennia-old terracotta traditions as intangible cultural heritage, bridging the gap between the Neolithic era and modern artistic identity.
- **Geological Identity:** The craft is uniquely shaped by the region's volcanic landscape and the natural richness of the Kızılırmak's deposits.
- **Economic and Touristic Vitality:** The enduring "language of earth and fire" makes pottery a vital component of the region's archaeological and touristic character, attracting global interest to the craftsmanship of Cappadocia.

International Recognition: In 2023, the town's deep roots in Hittite history helped it become a **member** of **the European Ceramic Route** (part of the Council of Europe's Cultural Routes program). This solidified Avanos's status as one of Turkey's foremost centers for ceramics.

AVANOS



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



The Hittite Legacy of Pottery: Where Art, Ritual, and Power United

In the middle of the 2nd millennium BC, at the heart of Anatolia, the Hittite Empire flourished on the fertile red soils nourished by the Kızılırmak (Halys) River. Pottery was far more than a craft—it was a sacred form of expression that connected kings with the gods. Behind the massive walls of Hattusa, master potters worked at their wheels, producing not only everyday vessels but also standardized masterpieces that reflected the empire's power, artistic sophistication, and religious beliefs.

The Hittite Beak-Spouted Pitcher: A Silent Witness to Sacred Offerings

When the time came for religious ceremonies, the Hittite king, dressed in magnificent ceremonial robes, would appear before the Storm God Teššup holding a characteristic beak-spouted pitcher. This distinctive vessel was far more than a simple water jug; its long, beak-like spout allowed sacred liquids—perhaps wine or holy water—to flow gently and respectfully onto the altar or the earth. During libation ceremonies, the king offered these sacred liquids to the gods, believing that every drop poured would help secure prosperity, fertility, and peace for his kingdom. The elegant beak-shaped spout symbolized a prayer reaching toward the heavens before returning to the earth.

The Hittite Sun and Ring-Based Pottery: Symbols of the Cosmos



Another essential element of Hittite ceremonies was the ring-based pottery, forms that are often associated today with the symbolism of the Hittite Sun. These circular bases represented the eternal cycle of life, the continuity of existence, and the central authority of the sun. During sacred rituals, vessels placed upon these ring-shaped supports symbolized that the offerings belonged not only to the earthly realm but also to the universal cosmic order. These remarkable ceramics stand as some of the finest examples of how Hittite artistic expression and religious belief were inseparably connected.

Rhytons and Relief Vases: At the Table of the Gods

Animal-shaped rhytons, used for pouring ritual offerings, accompanied the most dramatic moments of Hittite ceremonies. Often crafted in the form of lions or bulls, these ceremonial vessels paid tribute to the divine powers represented by the natural world. Relief-decorated vases told visual stories of Hittite festivals, religious rituals, and ceremonial life through carefully sculpted figures and scenes. Each vessel was produced under strict central supervision and maintained consistent standards of quality throughout the empire, reflecting the remarkable organization and administrative strength of the Hittite state.



"Spouted Hittite vessel excavated at Boğazköy (Hattusa)."

Stop 5 | Uçhisar Castle Viewpoint

● Where Cappadocia Reaches Its Peak

Uçhisar Castle – The Highest Point of Cappadocia



Rising dramatically from the volcanic landscape, Uçhisar Castle stands as the highest natural viewpoint in Cappadocia and one of the region's most iconic landmarks. Carved entirely into a massive rock formation, this ancient fortress offers unmatched panoramic views over Göreme, Avanos, and the surrounding valleys, with Mount Erciyes and Mount Hasan visible on clear days.

Located just 5 kilometers from Nevşehir, Uçhisar is the largest fairy chimney in Cappadocia and has served as a strategic settlement since the Roman period. Its interior reveals a complex network of living spaces, storerooms, cisterns, chapels, and stables, all carved into the rock and used as a vital refuge during times of invasion.

For centuries, the castle played a key defensive role, especially during Arab raids, while also serving as a safe haven for local communities. Today, it remains one of the most visited sites in the region, offering a unique combination of history, architecture, and natural beauty.

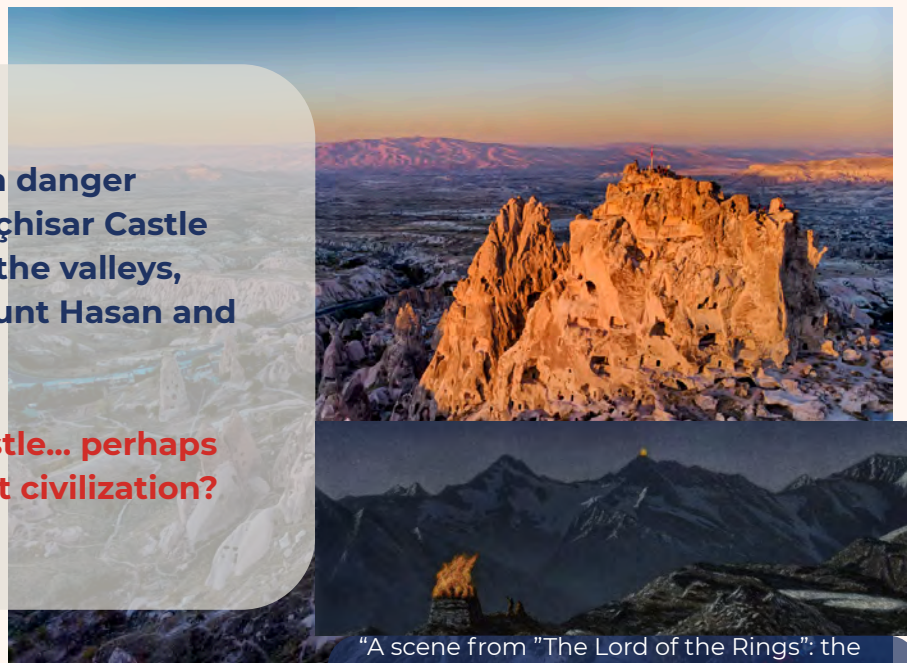
At sunset, Uçhisar transforms into a breathtaking viewing point where the valleys glow in warm golden tones, creating one of the most romantic and unforgettable scenes in Cappadocia.

“Some legends even suggest that Mount Hasan, Mount Erciyes, Uçhisar, and other high points across the region once served as beacon towers, where fires were lit to warn nearby communities of approaching dangers or significant events.”



Legend has it that when danger approached, a fire lit atop Uçhisar Castle carried its warning across the valleys, answering the beacons of Mount Hasan and Mount Erciyes.

Was Uçhisar more than a castle... perhaps the watchtower of an ancient civilization?



“A scene from “The Lord of the Rings”: the lighting of the Beacons of Gondor.”

Stop 6 | Göreme Panaroma

● Göreme Panorama: Where Every Journey Begins

Göreme Panorama: A Gateway to Cappadocia's Wonders

Cappadocia is one of the rarest regions in the world, celebrated for its unique blend of natural and cultural values. Since 1985, it has been inscribed on the UNESCO World Heritage List under the title "Göreme National Park and Rock Sites of Cappadocia" as a mixed (natural and cultural) site. Göreme itself is recognized as the most diversified and best-protected region in terms of its natural landscape and geological evolution. Among the various vantage points to explore this extraordinary geography, the Göreme Panoramic View Point remains the most preferred destination for visitors seeking to witness all its beauties in one frame.

Geological Marvels and Aesthetic Value The panoramic views from this location reveal a landscape shaped by nature's "destructive power" transformed into a life-sustaining environment. The iconic fairy chimneys are tufa rock formations that emerge and grow through the erosion caused by wind and water over centuries. This process creates a magical atmosphere that offers a calming experience for visitors, effectively liberating the soul through a dreamlike world. From these panoramic positions, one can observe the perfect harmony between nature and history, where rock-cut churches and ancient monastic settlements are interlocked with the volcanic terrain.

A Hub of Tourism and Culture The Göreme Panoramic Viewpoint is the most practical way to enjoy the breathtaking **sunrise and sunset**, which cast vibrant colors over the unique rock formations. Every morning at dawn, the sky is filled with hundreds of **hot air balloons**, adding a vivid spectacle to the peaks of Cappadocia. While the viewpoint can be quite crowded due to its popularity, it remains a lively center for warm meetings and conversations among tourists from all over the world.

Recommendation and Conservation Despite the pressures of mass tourism and the challenges of preserving such a vulnerable environment, the panoramic views of Göreme are essential for grasping the "spirit of place". The vista offers the broadest perspective on thousands of years of human settlement and geological wonders in the region.

Do not leave Cappadocia without visiting the Göreme Panoramic Viewpoint! It is the most magnificent way to witness the history and natural splendor of this "Lower Land"..



RED TOUR

CAPPADOCIA HIGHLIGHTS & HERITAGE DISCOVERY

— Explore. Discover. Experience. —



DESTINATION

Cappadocia, Türkiye



TOUR TYPE

Full-Day Guided
Cultural & Sightseeing Tour



DURATION

Approx. 6-7 Hours



TRANSPORT

Air-conditioned Vehicle
+ Guided Walking Sections



GUIDE

Licensed Professional
Tour Guide
(Multilingual Options Available)



GROUP TYPE

Regular Group /
Private Tour Options

DIFFICULTY LEVEL



EASY – MODERATE

Walking Required

This tour involves moderate walking on mostly even surfaces, with some steps and uneven terrain at certain sites. Suitable for most fitness levels.



COMFORTABLE
SHOES
RECOMMENDED



BRING
WATER



SUN
PROTECTION



DON'T FORGET
YOUR CAMERA!



Discover the land of fairy chimneys,
history, culture & unforgettable views!

Kelebek Travel
GÖREME

Experience Cappadocia



WHAT'S INCLUDED:



Licensed English-speaking guide



Hotel pick-up & drop-off



Entry fees & taxes



Air-conditioned luxury transport



Lunch at a local restaurant



NOT INCLUDED:



Tips for guide/driver



Beverages

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info@goremekelebektravel.com

BOOK NOW

About Kelebek Travel and Kelebek Tour Programs



Kelebek Group is a family-owned company founded by the Yavuz family, originally from Göreme, Cappadocia. Through its tourism investments, the group is committed to preserving Anatolia's cultural heritage while promoting local communities, sustainability, and visitor satisfaction.

Beyond tourism operations, Kelebek Group supports various social responsibility and environmental initiatives. Its projects are developed in collaboration with archaeologists, academics, gastronomy experts, art historians, and other cultural heritage professionals to create authentic and meaningful visitor experiences.

Although Göreme Kelebek Travel was officially established in 2019, the group's tourism experience dates back to 1993 through its hospitality operations in Cappadocia. Today, Kelebek Travel provides comprehensive travel services across Türkiye and is an active member of TÜRSAB.

The company organizes both private and group tours in Cappadocia, as well as multi-day cultural journeys throughout Türkiye. In addition, it designs tailor-made experiences, including special events, celebrations, weddings, corporate gatherings, and exclusive activities that showcase the unique character of the region.

For more information, please visit our website. <https://www.kelebek-group.com>

Kelebek Travel GÖREME

SUSTAINABLE TOURISM AND REGIONAL DEVELOPMENT POLICY

Kelebek Group is committed to sustainable tourism that respects people, culture, and nature while creating lasting value for the region and its communities.

- SUPPORTING LOCAL PEOPLE AND ECONOMY**
We collaborate with women's cooperatives, women entrepreneurs, and local producers to strengthen local economies and preserve traditional products and cultural values.
- CULTURAL AND EXPERIENTIAL TOURISM**
Through cultural and experiential tourism, we enable our guests to connect directly with local life, traditional production practices, and cultural heritage, contributing to both economic and cultural sustainability.
- PRESERVING HERITAGE, INSPIRING THE FUTURE**
Cultural programs such as the Hittite Route increase awareness of excavation sites, promote regional cultural assets, and foster stronger connections between visitors and heritage. These initiatives also contribute to the recognition and encouragement of excavation teams working to uncover and preserve Anatolia's past.

RESPONSIBLE TOURISM
STRONGER TOGETHER
LASTING VALUE FOR THE REGION
RESPECTING NATURE AND CULTURE

Experience Cappadocia. Support the Future.

LOCAL IMPACT **CULTURAL HERITAGE** **SUSTAINABLE FUTURE**

Together for Cappadocia



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For reservations, more information, or questions, please email us at info@goremekelebektravel.com (and include your full name) or you can call +90 535 458 5423.

